

TRAVEL TAGS OFFERS EARTH-FRIENDLY NATTERA™ CARD

Tuesday, November 21, 2006

INVER GROVE HEIGHTS, Minn. -

Travel Tags announced the launch of its Nattera™ Card today. Travel Tags manufactures the Nattera™ Card with the NatureWorks® nature-based polymer. As consumers and retailers focus on environmentally-friendly solutions, Travel Tags is ready to meet that demand with the Nattera Card. Travel Tags' R&D team continues to look for additional applications and solutions involving environmentally-friendly materials.

"Travel Tags has perfected printing, lamination, finishing, imaging, encoding, thermal imaging, and embossing processes to produce an attractive and durable nature-based card," according to Ryan Schreier, VP of Stored Value Sales, "Travel Tags' non-laminated construction provides an even more environmentally-friendly card".

The Nattera™ Card is available with NatureWorks® resin, or polylactide, which is a versatile polymer made of lactic acid. Lactic acid is made from dextrose by fermentation. Dextrose is made from cornstarch, which is essentially carbon dioxide and water.

About TRAVEL TAGS, Inc.

Travel Tags, with 30 years of plastic printing experience, is headquartered in Inver Grove Heights, Minnesota. Travel Tags has manufacturing facilities, creative design services and sales offices in Portland, OR; Las Vegas, NV; San Bernardino, CA as well as European-based operations through its sister company, Narboni, with locations in Paris and Miramont, France providing gift, loyalty and phone card program solutions to the European, Middle Eastern, African and Asian markets. By pooling the capabilities and resources of these strategic locations, Travel Tags offers a variety of stored value products and services including design concepts and online and in-store fulfillment for gift, loyalty, membership, discount and phone cards.

Media Contact:

Christa Bahr
Marketing Manager
cabahr@traveltags.com
651-554-8522

www.traveltags.com