

TRAVEL TAGS OFFERS IMPROVED LENTICULAR EFFECTS

Wednesday, September 13, 2006

INVER GROVE HEIGHTS, MINN. –

Travel Tags, Inc. today announced that its Lenticular Technology Team has developed a new design and printing method that pushes technological boundaries for specialty printed stored value cards.

This lenticular development eliminates the visual image flip in 3D lenticular. No longer will our customer's 3D images be hindered by the unpredictable and undesired jump-point that traditional 3D has. Our new process results in a seamless look from any angle on every piece. This new technology can be applied to 3D lenticular cards as well as other products offered by Travel Tags.

Ryan Schreier, VP of Sales for Travel Tags commented, "The advancements Travel Tags continues to make in lenticular technology both substantiate Travel Tags' dedication to furthering lenticular development as well as maintain Travel Tags' position as the most innovative specialty card provider."

ABOUT TRAVEL TAGS, INC

Travel Tags, with 30 years of plastic printing experience, is headquartered in Inver Grove Heights, Minnesota. Travel Tags has manufacturing facilities, creative design services and sales offices in Portland, OR; Las Vegas, NV; San Bernardino, CA as well as European-based operations through its sister company, Narboni, with locations in Paris and Miramont, France providing gift, loyalty and phone card program solutions to the European, Middle Eastern, African and Asian markets. By pooling the capabilities and resources of these strategic partnerships and locations, Travel Tags offers a variety of stored value products and services including design concepts and online and in-store fulfillment for gift, loyalty, membership, discount and phone cards.

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