



For Immediate Release

## **TRAVEL TAGS Introduces New INFINIDPTH™ Print Technology**

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### **INVER GROVE HEIGHTS, Minn. -**

Travel Tags, the leader of high-quality lenticular products, is pleased to announce a new product line featuring INFINIDPTH™ print technology, which is a unique, patent-pending print technology.

Travel Tags' patent-pending INFINIDPTH™ print technology provides superior depth effects at almost any viewing angle. Retailers, Marketers and Advertisers can choose or create a background that will be viewed in 3D behind their traditional printed layer. This print technology can be used in any product that Travel Tags offers, including gift, loyalty and phone cards as well as carriers and promotional products. This technology dramatically increases the visual impact of any stored value product. Travel Tags' high-resolution imaging and print capabilities are coupled with this unique patent-pending technology to create a nearly endless view-point.

"This is a significant advancement that will greatly benefit clients who are looking for a unique way to increase the branding impact of their piece" stated Ryan Schreier, Travel Tags VP of Stored Value Sales. Schreier continued, "This technology is a bridge which allows more clients to offer stunning visuals and graphically-appealing products."

### **About TRAVEL TAGS, Inc.**

Travel Tags, with 30 years of plastic printing experience, is headquartered in Inver Grove Heights, Minnesota. Travel Tags has manufacturing facilities, creative design services and sales offices in Portland, OR; Las Vegas, NV; San Bernardino, CA as well as European-based operations through its sister company, Narboni, with locations in Paris and Miramont, France. By pooling the capabilities and resources of these strategic locations, Travel Tags offers a variety of stored value products and services including design concepts and online and in-store fulfillment for gift, loyalty, membership, discount and phone cards.

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