

IGH SOLUTIONS WINS BEST IMD DURABLE PRODUCT AT 2008 IMDA AWARDS

Award-winning product displayed at PackExpo and in Package Design Magazine

Wednesday, October 29th, 2008

INVER GROVE HEIGHTS, MN -

IGH Solutions is proud to announce the receipt of the IMDA Award for Best In-Mold Decorated Durable Product for the manufacturing of a lenticular in-mold label 22oz. cup for Nescafé Mexico. Part of a holiday campaign for Nestle Mexico, this lenticular cup features holiday ornaments communicating the spirit of the season.

The Nescafe brand is enhanced all around the lenticular cup, as the division of the artwork into two distinct panels emphasizes the effective use of three dimensional visual impact. Elegantly simplified representations of a pine tree animate in the background, while each ornament appears on a separate layer towards the forefront.

The IMDA awards were presented at the 2008 International In-Mold Labeling Conference (IMLCON08) during a ceremony on October 23rd, 2008, in Scottsdale, AZ. The awards recognize the industry's best of In-Mold Labeled / In-Mold Decorated packaging and label designs. Winners are chosen based on creativity in design, engineering and innovation.

The award-winning lenticular in-mold label cup is featured in the October 2008 issue of Package Design magazine and will also be displayed in the Packaging Machinery Manufacturers Institute (PMMI) Showcase of Packaging Innovation at McCormick Place, Chicago, IL, USA, November 9-13, 2008.

ABOUT IGH SOLUTIONS

IGH Solutions is a world leader in developing and delivering unique and innovative solutions centered around specialty and dimensional printing and related services. IGH Solutions serves as an umbrella over strategically located specialty print design studios, sales offices and manufacturing facilities. The company has more than 30 years of printing experience and is the world's leading provider of high quality lenticular, large format and custom printed plastics.

For more information on IGH Solutions, visit www.ighsolutions.com

ABOUT IN-MOLD DECORATING ASSOCIATION (IMDA)

The In-Mold Decorating Association (IMDA) supports and promotes in-mold decorating and labeling of injection molded, blow molded and thermoformed durable goods. The In-Mold Decorating Association offers you membership in an organization of molders, printers, material suppliers and equipment manufacturers committed to the development and growth of in-mold decorating products, technologies and markets.

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