

## TRAVEL TAGS WINS FOUR 2006 ICMA ÉLAN AWARDS

Wednesday, October 11, 2006

### INVER GROVE HEIGHTS, MINN. -

Travel Tags is proud to announce the receipt of four 2006 ICMA Élan Awards presented on Tuesday, October 10, 2006 at the ICMA Awards Dinner in Athens, Greece.

The ICMA Élan Awards recognize global card manufacturing excellence in design innovation and technical achievement. The awards are judged by an independent panel of ICMA associate members, industry notables and international journalists. There is one winner and two finalists for each category. The Élan Awards are open to ICMA members only. This year 85 designs were submitted; a record number of entrants.

Travel Tags received the following:

### TECHNICAL ACHIEVEMENT AWARD

Teachers Rule Wood Card, Target

Most advanced technical achievement in card functionality (alternative material card, multi-application smart card, biometric, optical, etc.) that demonstrates novel, unique or expanded functionality in response to customer requirements.

### JUDGES AWARD [BEST OVERALL CARD IN VIEW OF THE JUDGES]

Teachers Rule Wood Card, Target

The Élan Judges select their favorite card from all the entries in any of the categories.

### BEST GIFT CARD DESIGN

Clear Balloon Card, Target; First Runner-up  
Lenticular Kissing Snowman, Macy's; Second Runner-up

Most attractive, beautiful or striking card based on aesthetics of printed surface design. Cards with a prepaid value initiated at checkout for use in retail establishments and given as gifts.

### ABOUT TRAVEL TAGS, INC

Travel Tags, with 30 years of plastic printing experience, is headquartered in Inver Grove Heights, Minnesota. Travel Tags has manufacturing facilities, creative design services and sales offices in Portland, OR; Las Vegas, NV; and San Bernardino, CA. By pooling the capabilities and resources of these strategic partnerships and locations, Travel Tags offers a variety of stored value products and services including design concepts and online and in-store fulfillment for gift, loyalty, membership, discount and phone cards.

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