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NARBONI PRESENTS INNOVATIONS AT CARTES 2008
Innovations include a card made from a biocompostable plastic

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PARIS, FRANCE -

Narboni, the European division of IGH Solutions, will unveil some of its newest products at Cartes 2008, including cards using a new biocompostable plastic and a card featuring a new laminated metallic foil application.

Narboni recently partnered up with Cereplast in Europe in order to fulfill the order of a large multinational customer specializing in digital download cards. "It was very important to maintain the highest level of quality in the printing of the cards using this new material. It took a great level of coordination and communication throughout our company locations here and in the United States," commented Veronique Magnani, Vice-President of Sales Stored Value at Narboni.

Narboni's newest green offering utilizes a bioplastic made from renewable resources, which is manufactured in sheet form using renewable energy provided by wind power. The core material demonstrates a higher heat resistance and impact strength in comparison to other bioplastics.

In tandem, Narboni will be unveiling a new metallic foil application featuring a protective film lamination. The card then obtains a smooth, glossy surface showcasing the metallic foil in its interior. It allows greater usage resistance and a permanently attractive look and feel.

"Cartes 2008 is one of the most important events for the stored value industry in the European region and globally. At Narboni, we are very excited about introducing these new products at this year's expo," said Veronique Magnani. November 4-6, Cartes 2008 will take place at the Paris-Nord Villepinte-France Exhibition Centre. Visit booth 3E 089 -Hall 3 for more information on Narboni's product offerings.

About NARBONI

Narboni, an IGH Solutions Company, offers industry-leading design and manufacturing expertise in creating standard and custom stored value products including gift, loyalty, membership, discount and phone cards. IGH Solutions is a world leader in plastic card printing, personalization and fulfillment with an emphasis on gift, loyalty, and membership cards.

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